



Entry Fee

Entry is free of charge.

Registration

An enrollment form must be properly completed for your entry in the competition.

Submission

Submission of an entry will be treated as the acceptance of the Terms and Conditions. Entries may be submitted to ebw.womenbanking@gmail.com until **February 29, 2020, 5.00 pm**. Any extension of the submission deadline will be announced later which is subject to management decision.

Restrictions

Content must comply with the laws of the country. Contents must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Eastern Bank Ltd. and in its sole and conclusive determination.

Copyrights

No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have the permission to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials. Prepare your video following the below specifications:

- ✓ **Language:** Bengali
- ✓ **Duration:** maximum 2 minutes
- ✓ **Video Resolution:** Minimum 720p
- ✓ **Format:** .mp4/.avi
- ✓ **Audio:** maximum clarity with optimum noise reduction

Video Specification

All entries should begin with a "Title Screen" that includes the following information:

- ❖ Name of the Producer
- ❖ Name of the University
- ❖ Title of the video

Prize Money

- Champion: BDT 50,000
- 1st Runner Up: BDT 25,000
- 2nd Runner Up: BDT 15,000

By accepting the prizes, winners agree to hold Eastern Bank Ltd. harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize. Entrants agree to be bound by the official contest rules and decisions of the judges.

Judging Criteria

The judges will look for a creative, engaging and inspiring submission. Your entry will be judged on:

- Relevance of your entry to the competition topic



- Creativity expressed
- Technical ability
- Persuasiveness of the entry

Plagiarism

All information presented in the video must be cited, giving credit to the original source. Plagiarism of any kind will result in immediate disqualification.

Online Use of Content

The copyright of the materials submitted for this competition remains with respective participants. However, each entrant grants Eastern Bank Ltd. the right to use the submitted materials crediting the copyright owners.

Confidentiality and Protection of Personal Data

No personal data will be shared with third parties for direct marketing. For any query, please drop an email to ebw.womenbanking@gmail.com with your contact number.

EBL Women Banking