

# EBL Exclusive Cricket World Cup Campaign For EBL Visa Cardholders

Brief: Spend More with EBL Cards & Win Mega Prizes\* during this World Cup

Campaign Timeline: 2<sup>nd</sup> October 2023 to 19<sup>th</sup> November 2023

### **EBL World Cup Competition**

Weekly Top 10	EBL World Cup Squad
*Top 10 EBL Visa Cardholders.	*Top 11 EBL Visa Cardholders.
*Perform <b>Highest Number of Transactions</b> in	*Spend Highest Amount in Total During Campaign
a Week. Each transaction amount must be	Period.
100 or more.	*Valid For Online Transaction only on Selected
*Valid For Online Transactions only on	Merchants.
Selected Merchants.	*Total number of transactions during the campaign
*Total transactions amount during the week	must be minimum 10.
must be minimum BDT 2000.	

### **Selected Merchants List:**

SL	Merchant Name	Website/ App
1	Foodpanda	foodpanda.com.bd
2	Chaldal	chaldal.com
3	Daraz	daraz.com.bd
4	Aarong	aarong.com
5	ShareTrip	sharetrip.net
6	GoZayaan	gozayaan.com
7	Akash	akashdth.com
8	Othoba	othoba.com
9	Gadegt & Gear	gadgetandgear.com
10	Buytickets	buytickets.com.bd
11	Pathao	pathao.com/bn/

<sup>\*</sup>App Purchase Txn of above merchants will be counted as well.

# **FAQ: EBL Weekly Top 10**

# 1. What is EBL Weekly Top 10?

It's a competition based world cup exclusive campaign for EBL Visa Cardholders. Top 10 EBL Visa Cardholders with highest number of online transactions during a particular week will be awarded.







# 2. What are the eligibility criteria to be selected for EBL Weekly Top 10?

Total transaction amount during the week must be minimum BDT 2000; means customer must make total BDT 2000 worth of transaction during a week with his/her EBL Visa Card to be eligible for prize. However, each transactions equivalent to BDT 100 or above will be considered for calculation. Therefore, to have chance to win the weekly prize, customer must make transactions above or equivalent to BDT 100.

#### 3. How can one win the Prize?

Top 10 customers who will make highest number of transactions along with minimum total BDT 2000 worth transaction during particular week will be awarded.

# 4. What is the weekly calendar for the weekly Top 10 campaign?

W	eek	ly	Cal	enc	lar

Week	Date
Week 1	2 <sup>nd</sup> Oct-8 <sup>th</sup> Oct 2023
Week 2	9 <sup>th</sup> Oct-15 <sup>th</sup> Oct 2023
Week 3	16 <sup>th</sup> Oct-22 <sup>nd</sup> Oct 2023
Week 4	23 <sup>rd</sup> Oct-29 <sup>th</sup> Oct 2023
Week 5	30 <sup>th</sup> Oct-5 <sup>th</sup> Nov 2023
Week 6	6 <sup>th</sup> Nov-12 <sup>th</sup> Nov 2023
Week 7	13 <sup>th</sup> Nov-19 <sup>th</sup> Nov 2023

## 5. Will all online transactions be eligible?

**No**, Customer must make E-Commerce transactions on the below mentioned merchants; means only the E-Commerce transactions made through the below mentioned merchants will be considered for the weekly top 10 award.

Merchant Name	Merchant Name
FoodPanda	Akash
Chaldal	Othoba
Daraz	Gadget & Gear
Aarong	BuyTickets
ShareTrip	Pathao
GoZayaan	

### 6. Will the POS transactions on selected merchants be considered for the Prizes?

No, only E-Commerce transactions through EBL Visa cards will be considered.







## 7. Will the transactions made through multiple cards be considered for a cardholder?

**No**, only the transactions of each unique card will be counted; means, if someone has multiple cards on his/her name, each cards transactions count/amount will be counted separately. We won't consider the cumulative transactions of his/ her all EBL Cards.

### 8. Can I win multiple awards in a week?

**No**. Any individual can win one award only in a particular week.

#### 9. Can I win awards in more than 1 week?

**Yes**. Any individual can be the winner of Weekly Top 10 campaign in more than 1 week subject to meeting the criteria.

### 10. When will I receive my award?

Within 2 (Two) weeks after completion of each week.

# 11. When and how will the weekly winner be communicated?

By the following week after completion of each week through SMS and/or registered e-mail.

# 12. Who will not be eligible for the Weekly Top 10 campaign?

Any EBL Employee will not be eligible for the Weekly Top 10 campaign.

\* EBL reserves all rights to modify, extend or cancel the offer at any time.

# **FAQ: EBL World Cup Squad**

#### 1. What is EBL World Cup Squad?

It's a competition based world cup exclusive campaign for EBL Visa Cardholders. Top 11 EBL Visa Cardholders spending **highest amount in total through online transactions** during the entire campaign period will be awarded.

## 2. What are the eligibility criteria to be selected for EBL World Cup Squad?

**Minimum Total number of Online Transactions** during the entire campaign period must be **10**; means customer must make **total at least 10 transactions** on the selective merchants during the campaign period with his/her EBL Visa Card to be eligible for EBL World Cup Squad campaign.

### 3. How can one win the Prize?

Top 11 customers spending highest amount in total through EBL Visa cards on selective merchants along with total minimum 10 transactions during the entire campaign period will win the prize.







### 4. What is the Campaign Period?

From 2<sup>nd</sup> October 2023 to 19<sup>th</sup> November 2023; means we will consider the transactions on the selective merchants during this period to identify the members of EBL World Cup Squad subject to meeting all the terms & conditions.

### 5. Will all online transactions will be eligible?

**No**, Customer must make E-Commerce transactions on the below mentioned merchants; means only the E-Commerce transactions made through the below mentioned merchants will be considered for the weekly top 10 award.

Merchant Name	Merchant Name
FoodPanda	Akash
Chaldal	Othoba
Daraz	Gadget & Gear
Aarong	BuyTickets
ShareTrip	Pathao
GoZayaan	

### 6. Will the POS transactions on selected merchants be considered for the Prizes?

**No**, only E-Commerce transactions through EBL Visa cards will be considered.

### 7. Will the transactions made through multiple cards be considered for a cardholder?

**No**, only the transactions of each unique card will be counted; means, if someone has multiple cards on his/her name, each cards transactions count/amount will be counted separately. We won't consider the cumulative transactions of his/ her all EBL Cards.

### 8. Can I win multiple awards?

No. Any individual can win only one award for EBL World Cup Squad campaign.

### 9. When will I receive my award?

By the following month after completion of the Cricket World Cup 2023.

# 10. When and how will the winners of EBL World Cup Squad campaign be communicated?

By the following month after completion of Cricket World Cup 2023, through SMS and/or registered e-mail.

### 11. Who will not be eligible for the EBL World Cup Squad campaign?

Any EBL Employee will not be eligible for the Weekly Top 10 campaign.

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