



Mastercard Summer Spend & Win Campaign 2024: "Stunning Sydney"

Frequently Asked Questions (FAQs)

1. What is the campaign about?

Mastercard launched the winter campaign, titled "Stunning Sydney," to provide cardholders with priceless moments. The flagship campaign aims to make the summer travel and shopping season more exciting and rewarding During the Eid-UI Adha by encouraging everyday spending via Mastercard debit, credit & prepaid cards. Participating in the campaign, Mastercard Cardholders will get an opportunity to win the Grand Prize—a couple trip to Sydney, Australia along with other exciting prizes.

2. What is the campaign duration?

The Campaign starts with effect from May 21, 2024, and will continue till June 30, 2024. (40 days)

1. What are the awards offered in the campaign?

- Grand Prize: Mastercard Cardholders will get an opportunity to win the Grand Prize—a couple trip to Sydney, Australia a vibrant travel destination known for its stunning landscapes, iconic architecture, and beautiful beaches. The grand prize includes airfares & accommodations for 2 persons.
- The next winners will have the opportunity to win 50 exciting prizes including travel vouchers for other travel destinations, electronic & gadgets, dinner & shopping coupons, and more,

2. What are the minimum eligibility criteria to participate in the campaign?

- The customers have to conduct the transactions using a Mastercard Debit, Credit, or Prepaid Card issued by any of the Mastercard issuing Banks/NBFI in Bangladesh, in order to participate in the campaign.
- During the campaign period, the Cardholder is required to use their Mastercard at least 4 (four) times either at the Point of Sale (POS) or through an E-commerce portal.
- Each transaction made using the Mastercard must have a minimum value of BDT 1,000 for Domestic Transactions or USD 25 for Overseas Transactions. [The minimum applicable amount for Cattle Haat is BDT 5,000. POS/Online]



3. Are split or multiple transactions eligible for the campaign?

No, split or multiple transactions made at the same merchant location within the same day/repetitive transaction of same amount at a specific merchant for commercial purpose will not be eligible for the campaign. In such instances, only 1 transaction will be counted.

4. Are transactions involving Mobile Financial Services (MFS) accounts or wallet loading eligible for the campaign?

No, any transaction related to the MFS accounts or wallet loading will not be eligible for this campaign.

5. What are the winning criteria for the campaign?

The winner will be determined based on the maximum points earned through the frequency of transactions made with the Mastercard-branded cards. The participants with the highest number of points will be announced as the winners.

*In cases where 2 or more Mastercard Cardholders score the same number of points, the winner will be decided on the basis of the transaction value. In case the transaction value is also identical for 2 or more Mastercard cardholders, the winner will be decided on the basis of who made the transaction earlier.

6. How are the points calculated?

- Each retail transaction will qualify for points under this campaign as follow:
- 2 Points for Domestic POS and E-commerce retail transaction of BDT 1,000 or above at any retail outlet within Bangladesh
- 3 Points for Domestic POS and E-commerce Retail Transaction of BDT 1,000 or USD 25 above at Travel Agencies, Online Travel Agency (OTA), Airlines and Hotel & Resorts
- 3 Points for Overseas POS and E-commerce transaction of USD 25 or above at any retail, hotel/resorts and other e-commerce portals (excluded OTA)
- 4 Points for Domestic POS Transaction of BDT 5,000 or above at Cattle Haat / online cattle market place/Smart Bangladesh, Smart Haat initiative including payment of Hasil during Eid-ul Adha (till Eid day)



7. Who is eligible for the campaign?

The Campaign is open exclusively to the cardholders of Mastercard-branded Debit, Credit, and Prepaid Cards issued by any bank and NBFIs in Bangladesh. Any individual having a nationally issued Mastercard can be a part of this campaign.

8. Which banks' Mastercard cardholders are eligible for the campaign?

The campaign is open to all Mastercard cardholders issued by the following 18 banks: AB Bank PLC, Al-Arafah Islami Bank PLC, BRAC Bank PLC, Bank Asia, Eastern Bank PLC, Dhaka Bank PLC, Dutch Bangla Bank PLC, Islami Bank Bangladesh PLC, Mutual Trust Bank PLC, National Bank Limited, Prime Bank PLC, Premier Bank PLC, Pubali Bank PLC, The City Bank, United Commercial Bank PLC, Southeast Bank PLC, Standard Chartered Bank, and LankaBangla Finance PLC.

9. Who is not eligible for participating in the campaign?

- Any permanent or contractual employee of Mastercard, its Advertising Agency, PR Agency or any concerned vendors; and the departments concerning Cards Business or the campaign of the participating Issuer Bank and NBFIs will not be eligible to participate in the campaign.

10. What type of transactions are not eligible for participating in the campaign?

- Only retail transactions will be eligible for this campaign and Mastercard reserves the right to disallow any transaction performed for commercial purposes.

11. Will customers participate with cash purchases?

No, cash purchases will not be eligible to participate under this campaign.

*Mastercard reserves the right to modify, extend or suspend this campaign.

Ends